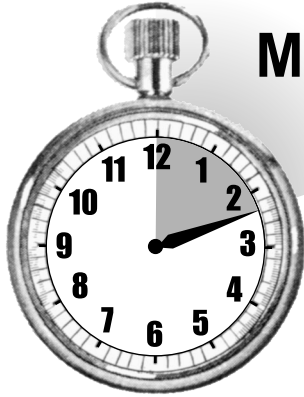


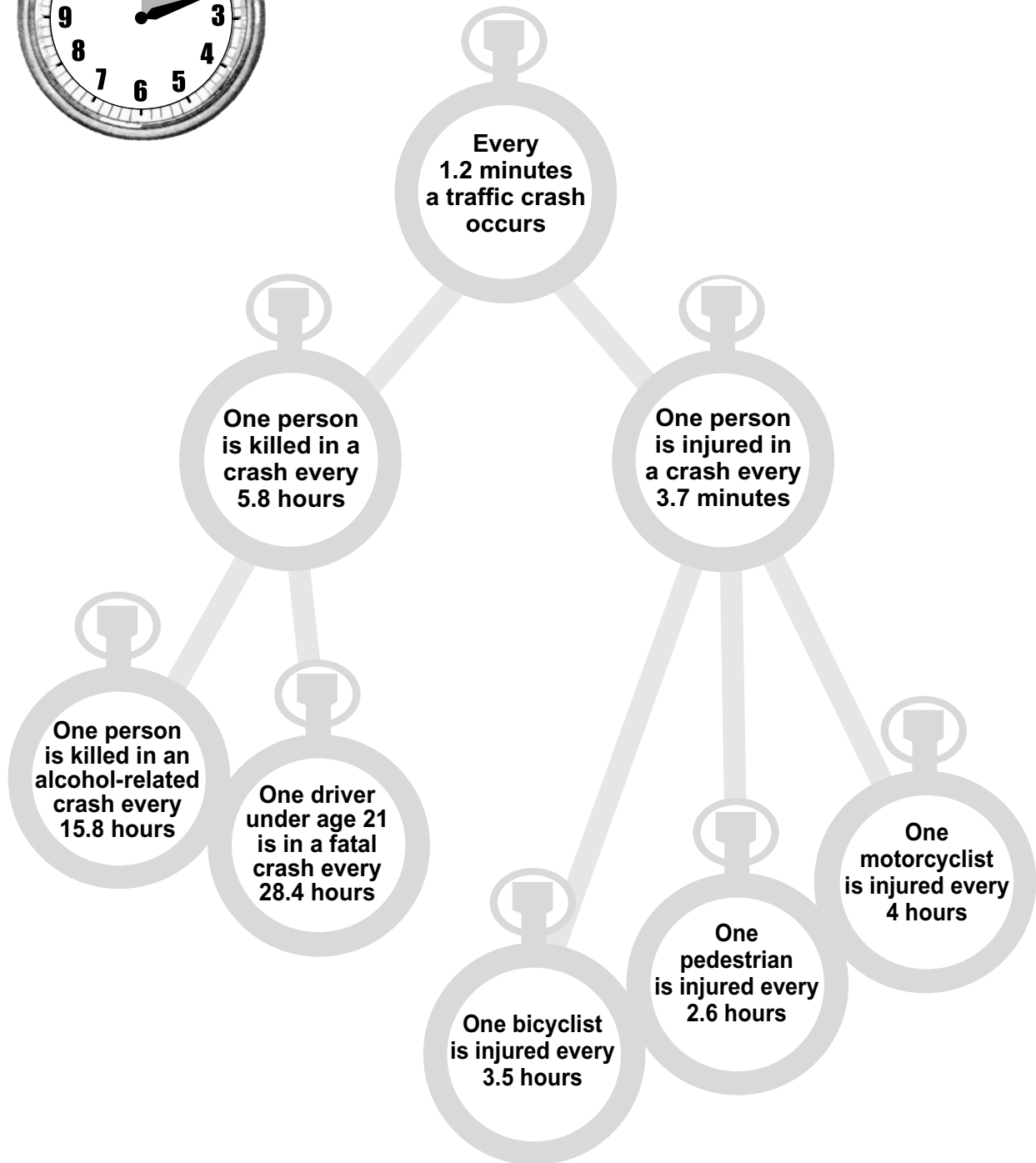
1996 QUICK FACTS

- Some exposure factor comparisons between 1996 and 1995 show motor vehicle registrations rose **4.6** percent, number of drivers increased **7.2** percent, and vehicle mileage increased **0.1** percent.
- The 1996 death rate fell to **1.7** deaths per 100 million miles of travel. This is a decrease of **5.6** percent from the 1995 death rate of **1.8**, and it is below the ten-year average of **1.8** (1987-1996).
- There were **1,505** persons killed and **142,553** persons injured in **435,477** reported motor vehicle traffic crashes in Michigan during 1996. Compared with 1995 experience, deaths decreased **2.1** percent, injuries decreased **2.6** percent, and total reported crashes showed a **3.4** percent increase.
- This year's death toll of **1,505** was down **2.1** percent from the 1995 figure of **1,537**.
- The **1,505** persons killed were the result of **1,339** fatal crashes for an average of **1.1** deaths per fatal crash.
- There were **435,477** reported crashes of which **1,339** were fatal, **98,643** were personal injury, and **335,495** were property damage only crashes.
- Of all fatal crashes, **30.2** percent occurred at intersections.
- Of all fatal crashes, **36.3** percent involved at least one drinking operator or pedestrian.
- Excessive speed was indicated as the hazardous action by **15.2** percent of the drivers involved in fatal crashes.
- In 1996 there were **133,997** single vehicle crashes, an increase of **7.5** percent over last year's count of **124,599**.
- Of the **435,477** total crashes, **133,997 (30.8%)** involved one vehicle.
- Of the **1,339** fatal crashes, **595 (44.4%)** involved one vehicle.
- Of the **487** alcohol-related fatal crashes, **299 (61.4%)** involved one vehicle. This is a **3.9** percent decrease from last year's figure of **311** single vehicle, alcohol-related fatal crashes.
- Of the **2,226** drivers involved in fatal crashes, **13.8** percent were under 21 years of age and **24** percent of all drivers involved in fatal crashes were under 25 years of age.
- In the last five years (1992-1996), **7,175** persons have been killed in Michigan traffic crashes. This is an average of **1,435** per year. During the previous five-year period (1991-1995), **7,095** persons were killed, for an average of **1,419** per year.
- Of the **9,594,350** persons living in Michigan [1] one out of every **6,375** was killed in a traffic crash; one out of every **67** persons was injured.
- For each person killed there were **94.7** persons injured.
- There were **142,553** persons injured, crippled, or maimed in crashes.

- According to figures provided by the Michigan Department of Community Health [2], accidental death for children in motor vehicle crashes routinely outpaces the next two most frequent causes: fire and drowning.
- According to the Michigan Department of Community Health, five out of six accidental deaths for teenagers and young adults (ages 15-24) are due to motor vehicle crashes.
- The pedestrian death toll for Michigan stands at **192** persons. This represents an increase of **2** deaths over the 1995 figure.
- For each pedestrian killed, there were **17.7** pedestrians injured.
- Of the pedestrians killed, **33.9** percent were killed while crossing streets other than at intersections.
- Of all pedestrians killed, **21.4** percent were under the age of 21 years and **25** percent were 55 and older.
- During the past five years, a total of **905** pedestrians have been killed, an average of **181** per year.
- Children under the age of **16** accounted for **37.5** percent of the bicycle deaths.
- Of the **788,209** drivers and injured passengers involved in crashes, **616,749** or **78.2** percent were *reported* to have been using occupant restraints. Restraint usage among fatal victims was reported to be **41** percent in 1996.
- Motor vehicle occupants age 55 to 64 had the highest restraint use (**92.9%**) of any other age group. Children age 11 to 15 had the lowest reported restraint usage (**66.6%**).
- The economic loss in Michigan traffic crashes amounted to **\$9,840,932,600**.



Michigan's Crash Watch 1996



Who Dies in Michigan Motor Vehicle Crashes?

A Daily Toll

- Four people dead - ***ONE FAMILY EVERYDAY!***
- One person dead in an alcohol-related crash everyday
- Daily economic costs to Michigan residents of:

27 MILLION DOLLARS

11.5 million - for fatalities

13.9 million - for injuries

1.6 million - for property damage

An Annual Toll

- Economic Cost of motor vehicle crashes to Michigan residents is 9.8 billion a year
- 4.2 billion in economic loss due to Michigan motor vehicle fatalities a year
- Alcohol related fatalities amounted to 555 people in 1996
- 1,505 people died in 1996
- ***ONE PERSON DIED EVERY 5 HOURS, 49 MINUTES!***

